



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**In re the Application of:** ) **Group Art Unit:** 3622  
Botelho, et al. ) **Examiner:** Daniel Lastra  
**Appl. No.:** 09/728,704 ) **Office Action mailed:** Sept. 26, 2005  
**Filed:** December 1, 2000 ) **Attorney Docket No.:** ZD-P001  
**Title:** DATA PROCESSING SYSTEM )  
FOR TARGETED CONTENT )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## **RESPONSE TO OFFICE ACTION**

Dear Sir:

In response to Final Office Action dated September 26, 2005, Applicants file the enclosed response.